

WOMEN WITH PURPOSE

IGNITE WOMEN

CHANGE THE WORLD

SPONSORSHIP OPPORTUNITY

benefiting

AVA'S HEART

WEDNESDAY
MARCH 31, 2027

Ignite Women. Change the World.

The Women with Purpose Spring Summit **ignites women who are sparking change** in their organizations, communities and lives.

Hosted by Laura Diaz at the Taglyan Cultural Complex in Hollywood, this summit **brings together hundreds of women changemakers** for a full day of powerful speakers, hands-on workshops and meaningful networking opportunities.

When women come together and lead with purpose, **we change the world.**

SPRING SUMMIT 2027

> Many women have a deeper commitment than ever before to leading more **purposeful**, intentional lives and making a positive difference in the world.
>
> - Carey Shuffman, UBS Financial

PHILANTHROPIC IMPACT

Behind every transplant is a patient and a family navigating an incredibly difficult journey. Ava's Heart makes sure they don't have to navigate it alone, providing the housing, resources and human support that can make lifesaving care possible.

Nicole Brockway
President, Biosciences Division
Thermo Fisher Scientific

The Human Impact: Supporting Ava's Heart

As a sponsor you will **immediately be making a difference** in the lives of patients in need of a life-saving organ.

All tickets and sponsorships are tax-deductible contributions to Ava's Heart, a 501(c)(3).

Tax ID 45-3266322

A COVETED AUDIENCE

Women drive spending.

When women make purchasing decisions, they increasingly **align their dollars** with brands and organizations that champion their core values.

Women with Purpose sponsors get more than a logo placement.

You receive **a direct line to over 200 leaders** shaping culture and choosing brands that earn their lifelong trust and advocacy.

- **85% of total consumer spending** is controlled or driven by women.
- **77% of U.S. women demand** that the brands they buy from possess a clear social consciousness.
- **74% of women will intentionally favor** and reward brands that align with their core values and offer authentic engagement.

ABOUT THE ORGANIZERS

Meet Ava & Tenaya

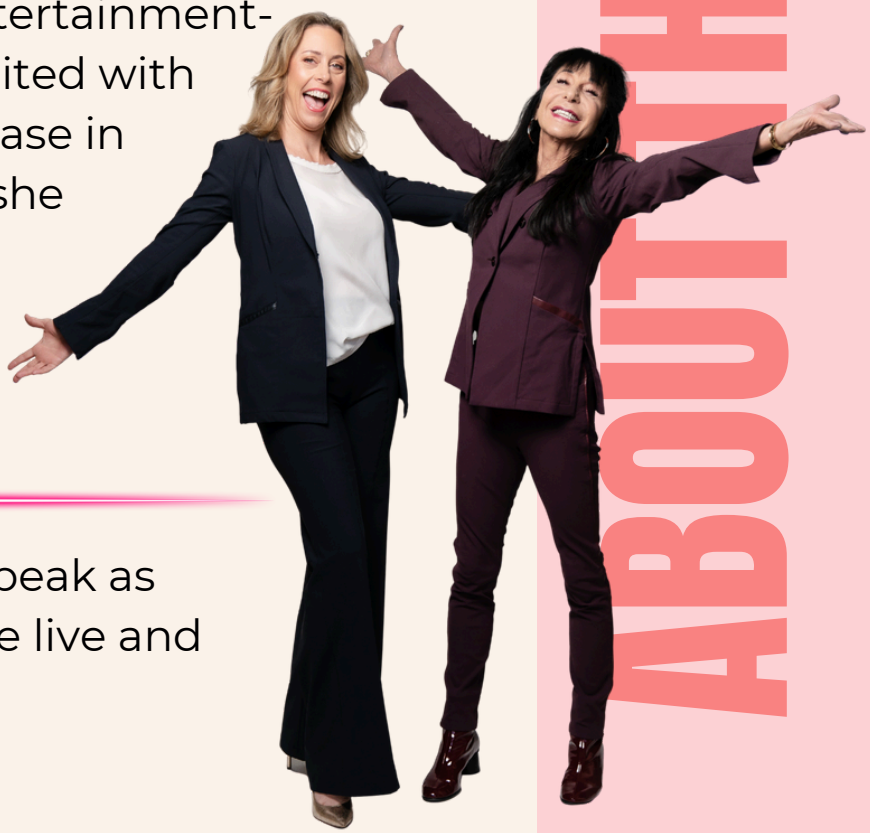
A heart transplant didn't just save Ava's life, it set her on **a whole new path to purpose**.

Ava founded her nonprofit as a promise to God. If she could return to be a healthy mother, Ava would help others facing a transplant. Since 2011 Ava's Heart has helped hundreds of patients receive a second chance at life.

Ava has been honored for her work as a CNN Hero and is a TEDx speaker, author, and former professional dancer.

As CEO of Crowd Advocacy Tenaya produces impact campaigns that **build community and transform society.**

Tenaya's award-winning entertainment-education campaign is credited with the largest single-year increase in U.S. donor registration and she has produced dozens of campaigns and events that move the needle for causes and clients.



Together, Ava and Tenaya speak as PurposeChix, helping people live and work with purpose.

THE SUMMIT PROGRAM

The day begins with a **curated networking breakfast** designed to ignite conversation and fuel what's ahead.

Next, take your seat for a masterfully engineered sequence of **impactful panels and immersive, hands-on masterclasses.**

At noon, enjoy a spectacular shift in energy with a **premium lunchtime fashion runway experience**.

We toast to your future at dusk with a **closing cocktail reception**, locking in the meaningful relationships that will keep your momentum unstoppable.



POWERFUL PAST EVENTS





















CONFIRMED PANELISTS



Laura Diaz — Host
A 14-time Emmy Award winner, Laura Diaz is one of Southern California's most trusted news anchors, with decades at FOX 11, KCBS-TV, and KABC-TV. She's already told Ava's Heart's story firsthand — reporting FOX 11's feature on Ava's House — and now she's hosting Women with Purpose.



Elaine Kim — Fashion Show
A founder of the "quiet luxury" movement, Elaine Kim has dressed accomplished women since launching her namesake label in 2008. Her work has been featured in WWD, Vogue, Harper's Bazaar, and The New York Times. Elaine will bring her Spring 2027 collection to our summit stage.



Karla Gordy Bristol — Moderator
CEO of Bristol Entertainment and a Beverly Hills Arts & Culture Commissioner, Karla Gordy Bristol brings decades of experience in TV hosting and production. The great-niece of Motown founder Berry Gordy, she already sits on Ava's Heart's board of directors and is moderating our panel, The Matriarchy Rises and Women Lead the Mission.

CONFIRMED PANELISTS



Deborah Zara Kobylt — Moderator
An award-winning journalist with a background at CNN, FOX11, and Turner Entertainment, Deborah Zara Kobylt hosts the podcast Deborah Kobylt LIVE. A longtime advocate for women's causes and mental health, she's already committed to being part of Women with Purpose.



Dena Meeder — Panelist
A San Diego-based editorial and branding photographer, Dena has built her career on a simple belief: taking a woman's photo is purposeful. Her lens is turned to her 40 Over 40 Portrait Experience, celebrating women in their 40s, 50s, and beyond. Dena will be on our panel, The Power of Age and The Purpose of Menopause.



Tina Liedtky — Panelist
As President of Transplant Diagnostics at Thermo Fisher Scientific, Tina brings 20 years of experience in medical device and diagnostics across the patient care continuum. She joins “The Patient Will See You Now” to share insights on how to advocate for your health.

CONFIRMED PANELISTS



Iris Gordy — Ignite Women Award Honoree

Niece of Motown founder Berry Gordy, Iris rose to vice president of the label and helped launch Teena Marie, DeBarge and Rick James. She receives the first Ignite Women Award and joins our panel, The Matriarchy Rises and Women Lead the Mission.



Madeline Di Nonno — Panelist

President and CEO of the Geena Davis Institute and recipient of Advertising Week's Lilly Ledbetter Lifetime Achievement Award, Madeline is an executive producer of the documentary Wise Women. She joins our panel, Storytelling with Purpose: How Hollywood Saves Lives.

SPONSORSHIP LEVELS

Presenting Sponsor - $25,000

- Brand identified as "Presenting Sponsor" on summit website and all event promotion
- Seat as panelist or moderator on one or more sessions
- Logo on signage at registration
- Premier logo placement on the main stage screen, step-and-repeat & Summit Guide
- Mention, or participation in, media and podcasts before and after the event
- 10 reserved seats for team & guests
- Access to the attendee list for relationship-building after the summit

Panel Sponsor - $15,000

- Brand identified as “Panel Sponsor” on website and in panel promotion
- Seat as panelist or moderator on a panel connected to your brand
- Logo placement on stage screen and highlighted during panel. On step-and-repeat, website & Summit Guide
- 8 reserved seats for team & guests

Community Sponsor - $5,000

- Logo placement on stage screen and step-and-repeat
- Recognition on website & Summit Guide
- 6 reserved seats for team & guests

SPONSORSHIP LEVELS

Friendship Sponsor - $2,500

- Recognition on website
- Recognition in the Summit Guide
- 4 reserved seats

Fashion Show Sponsor - $7,500

- Presenting sponsor of the fashion show featuring looks by designer Elaine Kim
- Right to suggest & highlight at least one model to walk in the show
- Opportunity to address the attendees
- Logo on screen and verbal announcement during the show
- Recognition on website & Summit Guide
- 6 reserved seats

Cocktail Hour Sponsor - $7,500

- Presenting sponsor of cocktail hour and closing networking opportunity
- High visibility logo placement at the bar and all cocktail tables
- Logo on screen and verbal recognition before breaking for cocktails
- Opportunity to address the attendees
- Recognition on website & Summit Guide
- 6 reserved seats

CONTACT US

Call Ava Today!

Let's discuss sponsorship opportunities and how to be part of this incredible day of building community and changing lives!

Ava Kaufman
ava@avasheart.org
310-779-6616